

It's my job to teach my students about communication technology. It's a literacy issue.

I want them navigating these spaces and using this stuff. I really, really want them to.

-Sylvia, High School Teacher

“Most of us agree...
Our world’s got
issues.”

“Get out there and do some talking. Ask your friends, professors, parents, and random strangers what they think some of society’s biggest issues are. Write down or videotape your findings and bring them to class.”

“Your multimedia piece should seek to create awareness about the issue at hand and should target an audience of your choosing.”

Why Do Both?

Audience?

Requirements?

Preparation?

Purpose?

Assessment?

Meta-blog and Metacognition...

STRESS TIPS

On this page you will find a list of things that I've found to reduce stress! I'll add one a day for the remainder of the project. These are in no particular order and I hope you find some useful.

- **Physical Exercise:** A half-hour a day is more than enough to get your mind free and to release some endorphins. It makes you really narrow minded for that time frame which really helps because it keeps your mind from racing and feeling like you don't have enough time to get things accomplished.
- **Sing:** I know it sounds weird, but singing really does help. I'm the most tone deaf person in the world but I love singing when I'm home. I'll just sing about anything, like what I'm doing in the moment. It's actually really fun! If you think I'm kind of a loser, I totally understand, but don't mock me until you've tried it!
- **Join a Club:** Joining something bigger than yourself is a great stress reliever. Clubs usually only meet once a week, maybe twice, so it's not a huge time commitment. Join a club that does something you enjoy! That way you're guaranteed to do something you enjoy once a week, and it's built into your schedule, so there's no hassle trying

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POPULAR POSTS

Is all this coursework really necessary?

So as I was doing research I kept finding that students find coursework and grading expectations to be the number one stressor in college li...

One Sad Saturday

When watching the Michigan game today, I had a bit of a...

The Death of Print Journalism and the Rise of Digital Media

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A Letter From the Editor-

Breaking news—the future of real, genuine *breaking news* may be in jeopardy.

Newspapers around the country are closing up shop, media corporations are downsizing their print markets, and journalists are finding themselves without a job and steady income. *Who and what is the culprit?*

The Internet.

The line between professional journalism and amateur online news blogging is quickly being erased. In the face of new technology, professional journalists are losing their jobs and news corporations are losing a *record amount* of money.

This magazine is my first step in taking a stand—giving journalists the credit they deserve and helping them take the profession back into their own hands.

Aspiring Journalist,
Meaghan T. O'Connor

Interview

Stephen J. Nesbitt

I sat down with Stephen J. Nesbitt, a Michigan Daily Football Writer/Sports Editor and asked him a few questions about the future of print journalism—surprisingly, he's still plenty optimistic.

Q: Has The Michigan Daily encountered any new challenges in regards to maintaining your audience?

A: We've had challenges, in a certain sense, yes. The nature of media is always changing, but never more so than today. Everything is going digital, away from the print journalism of old, and we've had to adapt by going online with all of our content. We still run a five-day paper like we have since the early 1890s, but we've added online as a completely separate entity.

Q: Do you think U-M students still like to read print newspapers?

A: Interesting question. To be honest, I'm not sure. I enjoy reading it, but even I tend to read most everything online. There's something very special to see your words or anyone else's in print — something tangible, credible — but it's simply not as convenient as the online outlet. We know that our print editions are picked up every day, although our numbers aren't quite as large as other universities like Michigan State. But as far as what goes beyond merely glancing over the front page, I'm not sure. It's up to us to make sure we package our pages in such a way that it's an experience you simply can't get online and makes you crave the print edition of the Michigan Daily.



The Michigan Daily

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Facing the Facts

In an online survey of my family and friends...

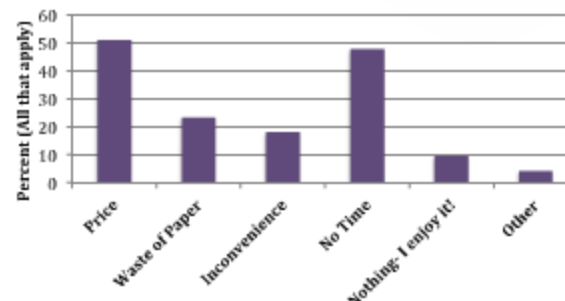
On average, how frequently do you pay for print media sources?



Would you consider print media your primary news source?

Yes	26.6%
No	77.7%

What discourages you from purchasing print media?



A Poetically Visual Exploit of Detroit's Poverty

By: Daniel J. Rodriguez

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Brandon
Brandon had little value for school at a young age. He started skipping and didn't have the ambition to do well. He was eventually placed in detention to correct the behavior. When



The Window
I rather illustrate in black and white, only to remove the rust in sight, the graffiti exciting gang fights, the pollution taking flight. I'm a spectator protected by

Ashes of 1805
Ashes
dissolve
perish
with time.
Except in this town.
Historical ashes are preserved,



Ashes of 1805



Ashes
dissolve
perish
with time.
Except in this town.
Historical ashes are preserved,
tragedy,
rekindling flames,
destruction,
to the combustion.
Motors can't be fueled by ashes,
this town was built on ashes.

“If we continue to define **literacy** in ways that ignore or exclude new media texts, we not only abdicate a **professional responsibility** to describe accurately and robustly how humans communicate, but we also run the risk of our curriculum holding **declining relevance** for students.”

Selfe, 2004, “Students Who Teach Us” in *Writing New Media*

“Valuing multiple literacies and finding ways for students to exercise them in the classroom is not a move to threaten or ‘replace’ the print-based work that remains that the core of our formal curricula. One does not replace the other.”

Kajder, 2010

Adolescents and Digital Literacies

Three Reasons This Approach Isn't a Replacement:

- **The Discourse of the Academy**
- **Policymakers' Definitions of Literacy**
- **The Social and Dynamic Nature of Literacy**

A Few (Hesitant) Recommendations...

Consider the potential of *complementary media, complementary literacies* in individual projects – challenge students to translate their ideas into multiple media at once.

Learn alongside students – don't expect to know it all before assigning it.

Find examples of challenges to the traditional research paper in *multiple disciplines*, and challenge this genre's mode and medium in composition courses.